FY2012 NEH Public Programs Grant Survey (Digital Projects)

This survey seeks information about the impact of America's Historical and Cultural Organizations and American's Media Makers grants for digital projects that were available to the public during FY 2012 (October 1, 2011 - September 30, 2012). It will enable the Division of Public Programs to gain a more complete picture of the audience for NEH-funded projects and the impact of these projects on institutions and audiences.

Please answer the following questions (questions with an * require an answer).

*1. Primary contact for this survey:

Name:

Institution:

Address:

Address 2:

City/Town:

State:

ZIP:

Email Address:

Phone Number:

*2. Title:

Project Information

*3. Grant Number:

*4. Project Title:

*5. Project Director:

*6. Grant Amount:

Enter amount without commas or symbols (ex: 350000).

The NEH fiscal year 2012 ran from October 1, 2011, through September 30, 2012. The questions in this survey relate to this time frame.

*7. NEH grants often fund multiple formats or project activities. Identify the primary format of your project. In later questions you will be asked about additional formats and activities.

- Website

- App

- Game

*8. Estimate the number of unique visitors/users from October 1, 2011, through September 30, 2012:

Enter a whole number without punctuation (ex. 100000).

9. If you have a total number of visitors/users for the entire run of the project, please provide that here:

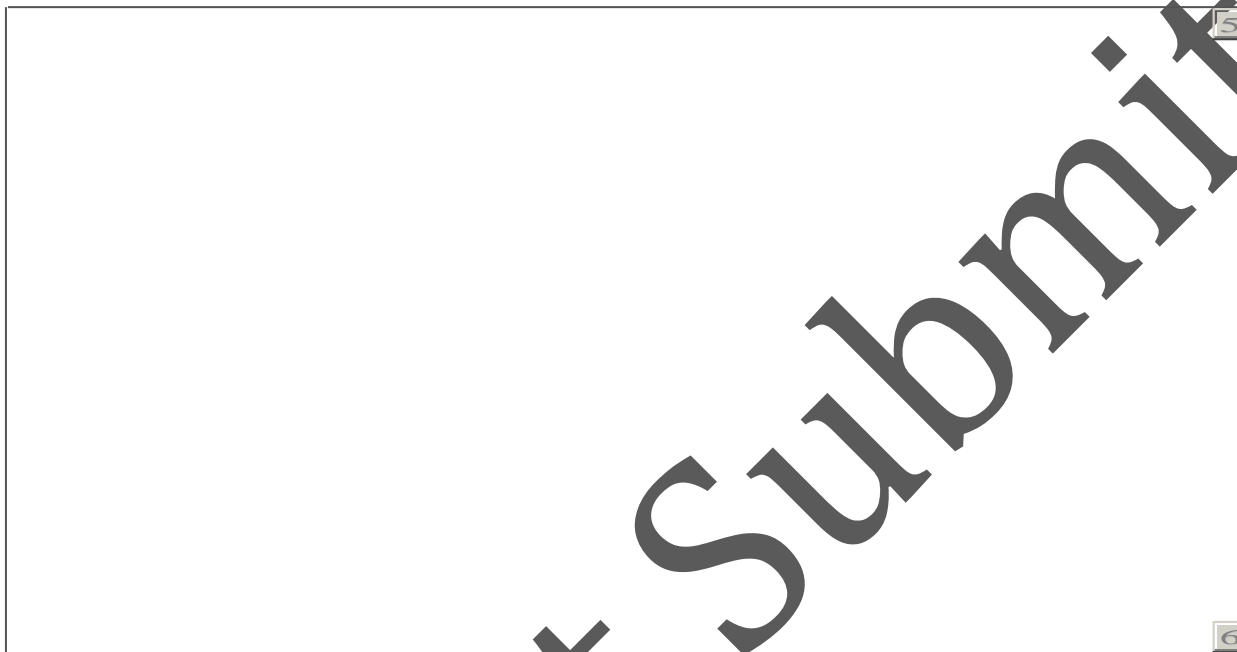Enter a whole number without punctuation (ex. 100000)

Audience Impact

*10. In what ways did the project help audiences learn about ideas and scholarship in the humanities? In your answer provide detailed evidence and specific examples of audience learning.

*11. Share audience comments, staff observations of visitor engagement, or other evidence that best indicates the impact of the project's humanities content on audiences. If applicable, include links or citation information for these comments. (For this question, do not include media reviews of the project or comments on educational resources developed for the project. We will ask about these in later questions.)

*12. If the project attracted new audiences, tell us at least one story that best illustrates the impact of the project on these new audiences:
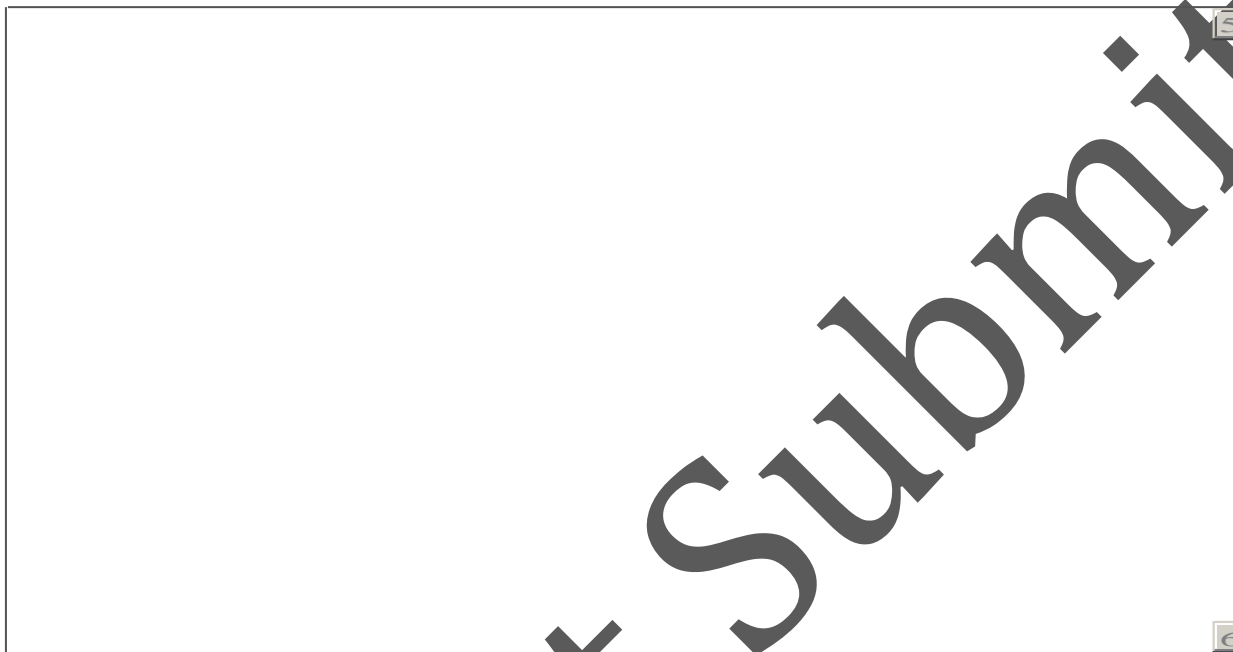
*13. How many humanities scholars participated in this project (advisor, panel participant essay for website, etc.)?

Enter a whole number
without punctuation (ex. 20).

*14. Provide specific examples of how scholar input shaped the project:

Educational Impact

*15. What type of educational resources accompanied this project (check all that apply)?

- ☜ Lesson Plans

- ☜ Study Guides

- ☜ Primary Resources

- ☜ Classroom Activities

- ☜ Online Activities

- ☜ Not Applicable

- ☜ Other (please specify)

Educational Impact: Resources

*16. Choose the grade level of the students that this project reached (select all that apply):

- ⲉ Pre-School
- ⲉ Elementary School
- ⲉ Middle School
- ⲉ High School
- ⲉ College
- ⲉ Graduate School

*17. Share examples of student and educator engagement with the project that best illustrate how the project fostered understanding or appreciation of the humanities. Include specific student and teacher comments and the grade level(s) relevant to the example.

Institutional Impact

*18. As a result of this project has your organization employed new types of programs, new approaches to audience engagement, or new technologies?

- ⫎ Yes
- ⫎ No

Institutional Impact: New Approaches

*19. Describe the new approaches, types of programs, or technologies and (if applicable) include examples of how they have influenced other projects in your organization:

Institutional Impact: Partnerships

*20. Describe the impact of any new partnerships forged for this project.

Institutional Impact: Fundraising

*21. As a result of the NEH grant was your organization able to increase funds raised from other sources?

⬛ Yes

⬛ No

Institutional Impact: Fundraising Cont.

*22. Describe the impact of NEH support on fundraising for your project and/or institution:

Publicity and Outreach

*23. What types of media coverage or feedback did the project receive over the entire course of its run? (check all that apply):

☞ National news articles

☞ Local news articles

☞ National TV coverage

☞ Local TV coverage

☞ Formal reviews

☞ Blog postings

☞ Online or print comments

☞ Activity on social media

☞ None

☞ Other (please specify)

Publicity and Outreach: Reviews

*24. List all reviews from the entire run of the project with citations and/or links:

5

6

*25. List at least two of the reviews that best reflect the impact of the project:

5

6

Publicity and Outreach: Awards and Nominations

*26. Over the entire run of the project, was it ever nominated for and/or did it win awards?

Yes

No

Publicity and Outreach: Awards and Nominations Cont.

*27. Please list awards and nominations received for the project at any time during its run:

> 5

> 6

Audience Reach

*28. Were public programs related to the project held from October 1, 2011, through September 30, 2012?

- Yes
- No

Audience Reach: Public Programs

*29. Number of programs held from October 1, 2011 through, September 30, 2012:

Enter a whole number without punctuation (ex. 14).

*30. Total estimated attendees from October 1, 2011 through, September 30, 2012:

Enter a whole number without punctuation (ex. 2500).

Project Reach

*31. Opening date or launch date of the project (even if outside fiscal year 2012)

	Month	Year
Date:	6	6

*32. Select the states where the project was available from October 1, 2011, through September 30, 2012:

͜ All	͜ Kansas	͜ Northern Marianas Islands
͜ Alabama	͜ Kentucky	͜ Ohio
͜ Alaska	͜ Louisiana	͜ Oklahoma
͜ American Samoa	͜ Maine	͜ Oregon
͜ Arizona	͜ Maryland	͜ Pennsylvania
͜ Arkansas	͜ Massachusetts	͜ Puerto Rico
͜ California	͜ Michigan	͜ Rhode Island
͜ Colorado	͜ Minnesota	͜ South Carolina
͜ Connecticut	͜ Mississippi	͜ South Dakota
͜ Delaware	͜ Missouri	͜ Tennessee
͜ District of Columbia	͜ Montana	͜ Texas
͜ Florida	͜ Nebraska	͜ Utah
͜ Georgia	͜ Nevada	͜ Vermont
͜ Guam	͜ New Hampshire	͜ Virginia
͜ Hawaii	͜ New Jersey	͜ Virgin Islands
͜ Idaho	͜ New Mexico	͜ Washington
͜ Illinois	͜ New York	͜ West Virginia
͜ Indiana	͜ North Carolina	͜ Wisconsin
͜ Iowa	͜ North Dakota	͜ Wyoming

Summary

33. Is there anything else you would like to share about the impact of the grant or the project?

*34. Did you conduct formal evaluation of this project?

   🚪 Yes

   🚪 No

*35. May we contact you for further information about your evaluation?

   🚪 Yes

   🚪 No

Privacy policy
Information in this survey is solicited under the authority of the National Foundation on the Arts and Humanities Act of 1965, as amended, 20 U.S.C. 956. The principal purpose for which the information will be used is to collect additional post-award information that will provide NEH with useful program progress information that is currently not being collected. Your responses will be used only for the purposes described at the point of collection. If you provide contact information, NEH staff may contact you to clarify your comment or question. We do not sell any personal information to third parties. We never collect information or create individual profiles for commercial or marketing purposes.

Survey completion time
The Office of Management and Budget requires federal agencies to supply information on the time needed to complete forms and also to invite comments on the paperwork burden. NEH estimates that the average time to complete this survey is 60 minutes per response. This estimate includes time for reviewing instructions, gathering the information needed, and completing and reviewing the survey.

Please send any comments regarding the estimated completion time or any other aspect of this survey, including suggestions for reducing the completion time, to the Chief Guidelines Officer at guidelines@neh.gov or to Chief Guidelines Officer, National Endowment for the Humanities, Washington, DC 20506; and to the Office of Management and Budget, Paperwork Reduction Project (3136-____), Washington, D.C. 20503. According to the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB number.